

Roger Ian Lourd M. Alvarado

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WORK EXPERIENCE

Aureas Media

Video Ads Editor

July 2023 - March 13, 2025

Kuala Lumpur, Malaysia · Remote

- [Aureas Media](#) is a digital marketing and e-commerce company that specializes in performance-based ad campaigns on platforms like Facebook and Google.
- Creating engaging and income-generating video ads for the company's brands.
- Optimized video content for various social media platforms, enhancing reach and effectiveness of ads in capturing viewer interest.
- Handled various brands while maintaining a timely editing process to ensure successful campaign launches.
- Edited and optimized video ads to enhance viewer engagement and drive conversion rates for digital campaigns.

Toir Performance

Part-time Video Editor

June 2022 - Aug. 12, 2023

North Carolina, United States · Remote

- [Toir Performance](#) is a leading athlete development and recruitment company in the U.S., dedicated to advancing soccer players from high school to professional levels.
- Produce recruitment videos to promote standout athletes for potential recruitment by top-tier university programs.

SM Hypermarket

Reliever

June 6, 2021 - August 25, 2021

Lapu-Lapu City, Cebu

- Monitors store personnel in terms of stocks inventory, ensuring accurate tracking and reporting of stock levels to prevent discrepancies.
- Assisted buyers by providing suggestions and updates on product availability, helping to make informed purchasing decisions.
- Supported day-to-day operations to maintain efficient workflow and customer satisfaction during staffing gaps.

EDUCATION

Eastern Visayas State University

Bachelor of Science in Hotel & Restaurant Technology

Jun 8, 2016-2021

Tacloban City, Leyte

Eastern Visayas State University

Bachelor of Science In Information Technology

Jun 26, 2015-2016

Tacloban City, Leyte

CERTIFICATIONS, SKILLS & INTERESTS

- **Certifications:** Fundamentals of Digital Marketing, Creative Web Design, Adobe Premiere Pro CC Masterclass, Udemy, Inc. After Effects CC: The Ultimate Motion Graphics Masterclass, Udemy, Inc.
- **Technologies:** Adobe Premiere Pro, Adobe After Effects, Capcut, Canva, Google Drive, Microsoft Office, Adobe Media Encoder, Photoshop, Illustrator
- **Skills:** Video Editing, Content Creation, Motion Graphics (basic), Storytelling & Visual Flow, Attention to Detail, Team Collaboration, Communication & Listening, Organizational Skills, Time Management
- **Interests:** Reading, Basketball, Traveling, Learning Motion Graphics/Animation